

Nathan Spencer Wise

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OBJECTIVE	Web Site Development, Email Marketing	
Knowledge Base	<ul style="list-style-type: none"> ▪ PHP ▪ CSS ▪ HTML 	<ul style="list-style-type: none"> ▪ MySQL ▪ Email Marketing ▪ Photoshop ▪ Drupal 7 ▪ Java Script ▪ Illustrator
Contract Web Design Front end Coding		San Clemente, CA Dec 2013 – Present
<ul style="list-style-type: none"> • WordPress CMS 		
Double Splash Media Email Marketing Manager Start-up e-mail marketing service		Irvine, Ca Feb 2012 – Dec 2013
<ul style="list-style-type: none"> ▪ Designed, organized and implemented e-mailing strategy taking company to 70k per month in first year of operation. ▪ Developed and managed all offers and relationships with affiliates and publishers, creating better payouts and increasing exposure. ▪ Develop on- line video tutorials, and multiple supporting docs (25+) to train both clients and employees on effective usage of RAD platform. 		
ClassBMedia (formerly Bloosky) Email Marketing affiliate marketing network		Irvine, Ca Mar 2010 – Feb 2012
<ul style="list-style-type: none"> ▪ Responsible for successfully emailing to Top Level Domains by developing new processes to bypass filters, (Yahoo, Hotmail, Aol, SBC, Gmail) ▪ Developed time saving techniques for everyday tasks such as timing on Reverse dns (RDNS), adding feedback loops (FBL's), as well as creating quicker Pointer Records (PTR). 		
Surreal Medias Web site design group		Irvine, Ca Feb 2009 – Jan 2010
<ul style="list-style-type: none"> ▪ Managed projects from concept through design and implementation ▪ Developed and maintained project completion schedule ▪ Highly experienced with front-end web development (HTML/CSS/JS/ Flash) ▪ Design, implement and maintain back-end for static and dynamic web sites 		
Portfolio	MeloWise	School.Melowise.com
<ul style="list-style-type: none"> ▪ Navigation animation supported by Java Script Framework jQuery 		
OC Let's Ride		OCLetsRide.com
<ul style="list-style-type: none"> ▪ Created in PHP ▪ Implemented MVC Completely Ajax Forum ▪ Completely Ajax Forum 		
eRestaurantParts.com		eRestaurantParts.com
<ul style="list-style-type: none"> • Create and implement slides into Flash on home page • Manipulate Template by accessing the database through Magneto Object-Oriented Code 		
eButcherBlock.com		eButcherBlock.com
<ul style="list-style-type: none"> ▪ Adjust Client photos and implement them into the JavaScript Slide show on home page ▪ Created the concept for the log ▪ Custom Butcher Block Estimator Online with JavaScript (In Development) 		
Gondwana Ecotour		gondwanaecotours.com
<ul style="list-style-type: none"> ▪ Adjust Client photos on flicker Slide show in the Ecotourism pages ▪ Update HTML through the WordPress CMS ▪ Manipulate the Backend code in WordPress utilizing Custom Themes. 		
EDUCATION Art Institute of Orange County		Dec. 2008
BS; Web Design and Interactive Media Design		